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Extraction of Quantitative information from economic news

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Indian Institute of Technology, Kanpur

April 14, 2009

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What was the problem, again?

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Determine in real time from economic news:

1. Turn Over
2. Profit/Loss
3. Revenues

Can be seen as a very restricted case of a very general problem.

The exact Problem

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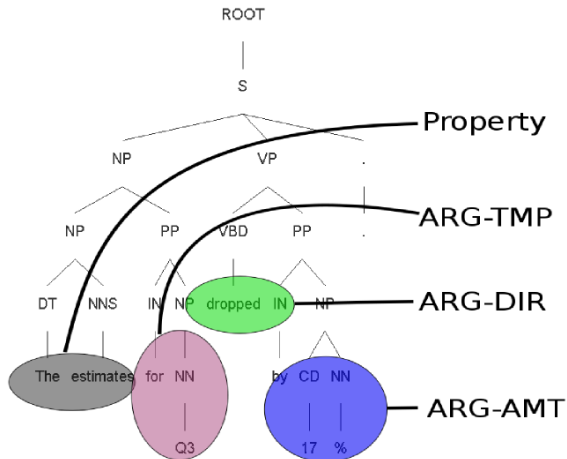
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Where's the news?

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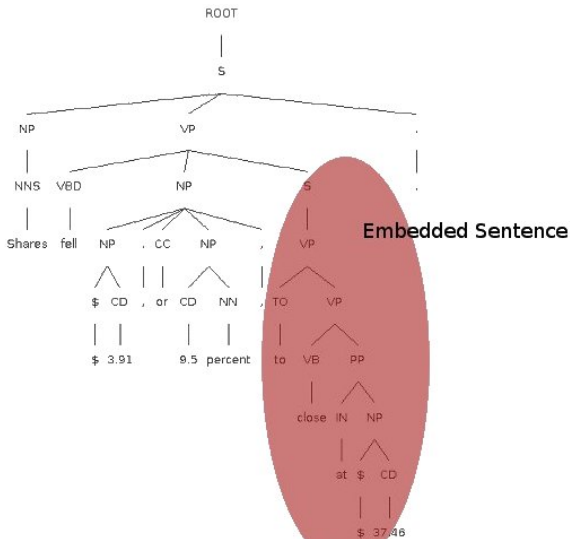
Further work

The news is fetched from the web:

1. *When?*: Updates real time RSS sources
2. Yahoo Finance News
3. *What form?*: Human readable form, HTML
 - ▶ Manually designed text filter
 - ▶ However, (17%) articles have tables

Keeping it small

Breaking a sentence into simplest form.



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The right path

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| Frequency | Path | Usual Description |
|-----------|---|---------------------|
| 14.2% | $VB \uparrow VP \downarrow PP$ | PP argument/adjunct |
| 11.8% | $VB \uparrow VP \uparrow S \downarrow NP$ | Subject (ARG0/ARG1) |
| 10.1% | $VB \uparrow VP \uparrow NP$ | Object (ARG0/ARG1) |
| ... | | |

Table: Path from the predicate to the frame

Read/Tag/Repeat

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Stanford Manual Annotator?

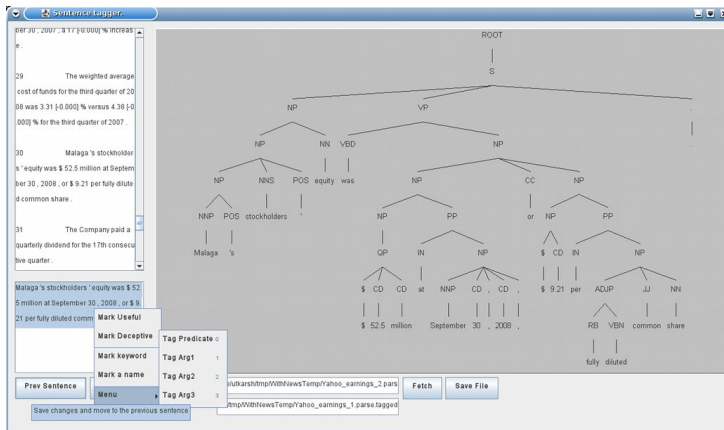


Figure: How to do it right.

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What we get

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```
<useful>
  <keyword>Shares</keyword>
  <direction>
    <predicate>fell </predicate>
  </direction>
  <relative_amount>
    <absolute_amount>$ 3.91</absolute_amount>
    , or
    <percent>9.5 percent</percent> ,
  </relative_amount>
</useful>
```

Putting them together

- ▶ Tregex
- ▶ Tsurgeon

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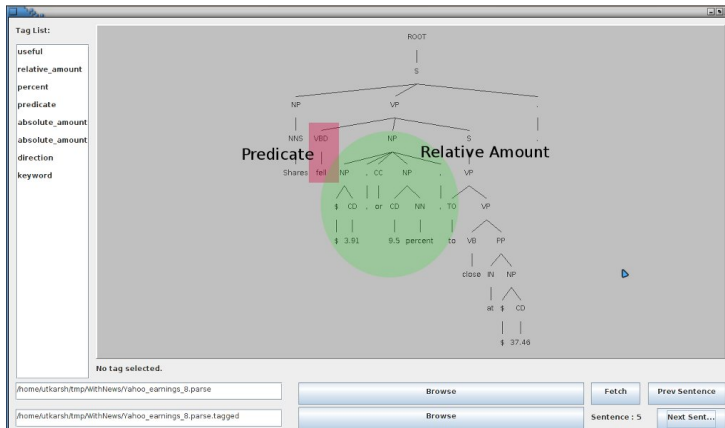


Figure: The whole sentence

The path

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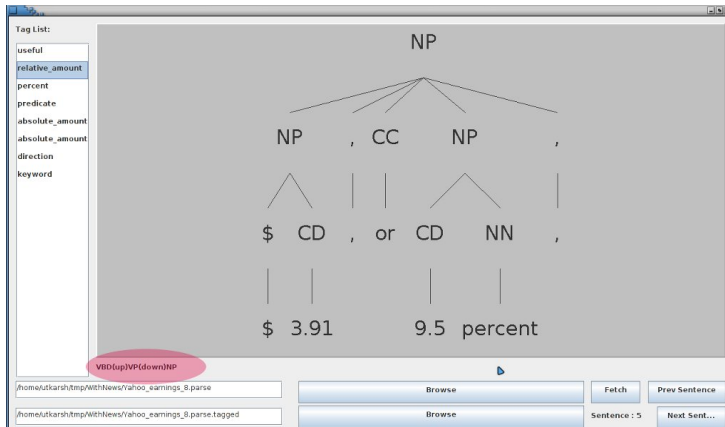


Figure: A path from the *predicate* to the tag (*rel amt*)

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IB trading Olympiad

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Further work

1. Direct Connection to the Internet
2. Ptolemy
3. Sectoral Arbitrage strategy

Paper in Advanced Data Analysis, Business Analytics and Intelligence conference in IIM-A.

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The Sparsity

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Very sparse data:

Example

For the relation:be -> absolute_amount

VBD(up)VP(down)NP(down)NP: 2

VBD(up)VP(down)PP(down)NP(down)PP(down)NP: 1

Adding more features?

Changing stance

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Further work

- ▶ Some tags discarded
- ▶ Dictionary based name extractor
- ▶ RegEx based time extractor

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Useless news

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The screenshot shows a web application interface with a main content area and a sidebar. The main content area is titled 'News:' and contains a list of news items. The first item is about USA Mobility, Inc. announcing its third quarter results. The other items are numbered 1 through 6 and contain various details about a conference call, including the dial-in number, pass code, and replay information. The sidebar is titled 'Tags:' and contains a list of tags: useful, deceptive, relative_amount, percent, predicate, name, time, absolute_amount, direction, ref, and keyword. The 'relative_amount' tag is highlighted. At the bottom of the interface, there are buttons for 'Refresh', 'Process News', 'Exit', and 'Test'. On the right side, there are statistics: 'News item : 0', 'Total News : 20', 'Start Time : 5:37:25 PM', and 'Last Refresh Time : 6:02:51 PM'.

News:

0 : ALEXANDRIA , Va. -- -LRB- BUSINESS WIRE -RRB- -- USA Mobility , Inc. -LRB- Nasdaq : USMO - News -RRB- , a leading provider of wireless messaging and communications services , today announced it will report operating results for the third quarter ended September 30 , 2008 on Wednesday , October 29 , 2008 at approximately 4:30 p.m. Eastern Time -LRB- ET -RRB- .

1 : In addition , the Company plans to host a conference call for investors on its third quarter results at 10:00 a.m. ET on Thursday , October 30 , 2008 .

2 : The dial-in number for the call is 866-316-1372 -LRB- toll-free -RRB- or 913-312-1272 -LRB- toll -RRB- .

3 : The pass code for the call is 4281933 .

4 : A replay of the call will be available from 2:00 p.m. ET on October 30 until 11:59 p.m. on Thursday , November 13 .

5 : The replay number is 888-203-1112 -LRB- toll-free -RRB- or 719-457-0820 -LRB- toll -RRB- .

6 : The pass code for the replay is 4281933 .

Tags:

useful
deceptive
relative_amount
percent
predicate
name
time
absolute_amount
direction
ref
keyword

Refresh Process News

Exit Test

News item : 0

Total News : 20

Start Time : 5:37:25 PM

Last Refresh Time : 6:02:51 PM

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Figure: No useless news

Unparsed news

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News:

October 29, 2000 Category: Third Quarter Release Item: January 1, 2000 - September 30, 2000 Consolidated Consolidated Consolidated Company Profile Canon Marketing Japan Inc. is listed on the First Section of Tokyo Stock Exchange -LRB- # 8060 -RRB-.

2 : As a member of the global Canon Group responsible for marketing in the Japanese market , Canon Marketing Japan will continue to encourage greater creativity in each individual , at work and in the community by supplying products and services of the highest value .

3 : We envision a future in which Canon Marketing Japan achieves growth as a marketing group with a global reputation for excellence .

4 : Realizing this vision will depend not only on profit growth , but also on our ability to earn and maintain the confidence of all stakeholders .

5 : Millions of Yen Growth Consolidated Earnings Highlights unless otherwise stated Sales 612,307 -4.4 % Operating Income 17,638 -26.6 % Ordinary Income 18,213 -25.3 % Net Income 7,772 -42.6 % Earnings Per Share -LRB- Yen -RRB- 54.12 Consolidated Financial Position Total Assets 478,131 Net Assets 260,573 Equity Ratio -LRB- % -RRB- 53.8 Net Assets per Share -LRB- Yen -RRB- 1,825.72 Consolidated Cash Flows Operating Cash Flow 33,788 Investing Cash Flow -24,739 Financing Cash Flow -16,699 Cash and Equivalents at End-Term 109,529 For further detail please use the URL link below .

6 : <http://web.canon.jp/co-profile/r-e/> We do not guarantee the accuracy of the data shown above .

Tags:

- useful
- deceptive
- relative_amount
- percent
- predicate
- name
- time
- absolute_amount
- direction
- ref
- keyword

Refresh **Process News** **News item : 1** **Total News : 20**

Exit **Test** **Previous** **Next** **Start Time : 5:37:25 PM**

Last Refresh Time : 6:02:51 PM

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Figure: No unparsed news

Absolute amount

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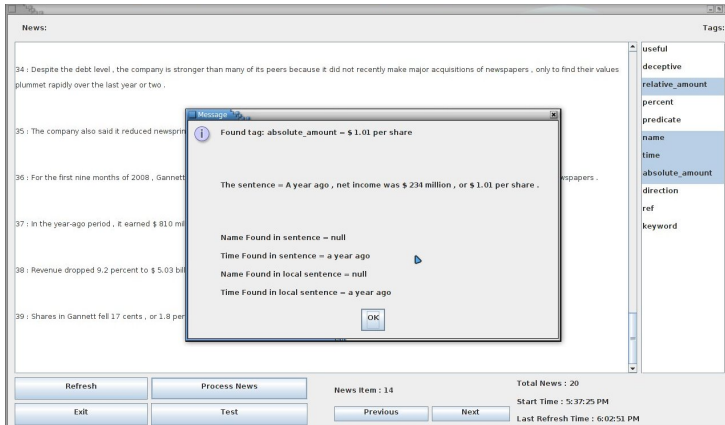


Figure: Absolute Amount

Relative amount

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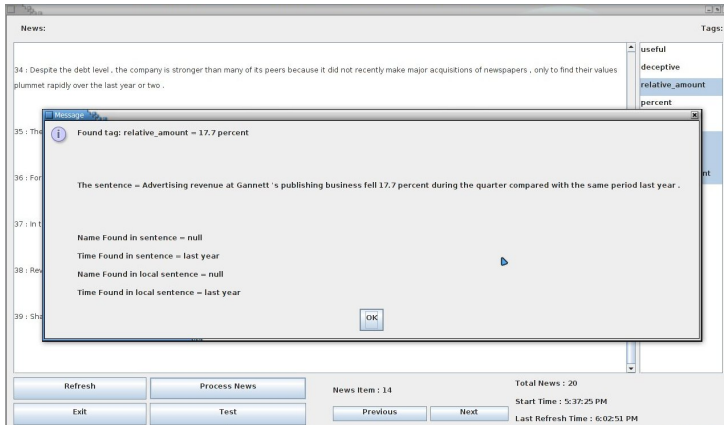


Figure: Relative Amount

Not as helpless

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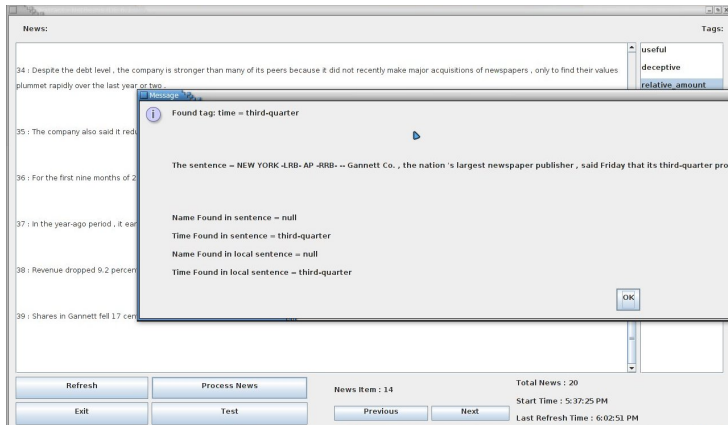


Figure: Same time references

Maintainers are psychopathic killers

- ▶ NetBeans
- ▶ GUI
- ▶ JavaDoc
- ▶ JUnit testing

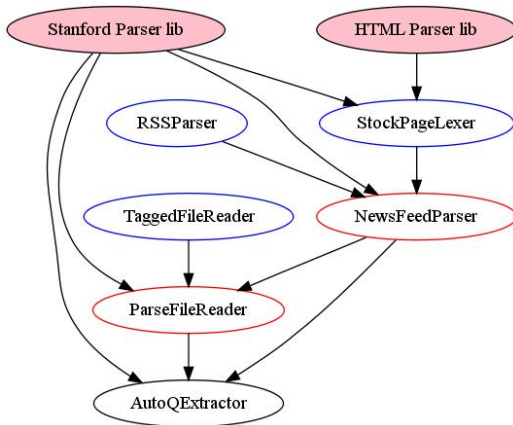


Figure: Dependency Tree of the project

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Further work

1. More data
2. Fixing temporal references, Grammatical dependency
3. HTML text extraction
4. Knowledgebase
5. Finer classification, discarded information

Thank you

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